

<div>Problem</div> <div>Existing Alternatives</div>	<div>Solution</div> <div>Key Metrics</div>	<div>Unique Value Proposition</div>	<div>Unfair Advantage</div> <div>Channels</div>	<div>Customer Segments</div> <div>Early Adopters</div>
<div>Cost Structure</div>			<div>Revenue Streams</div>	