

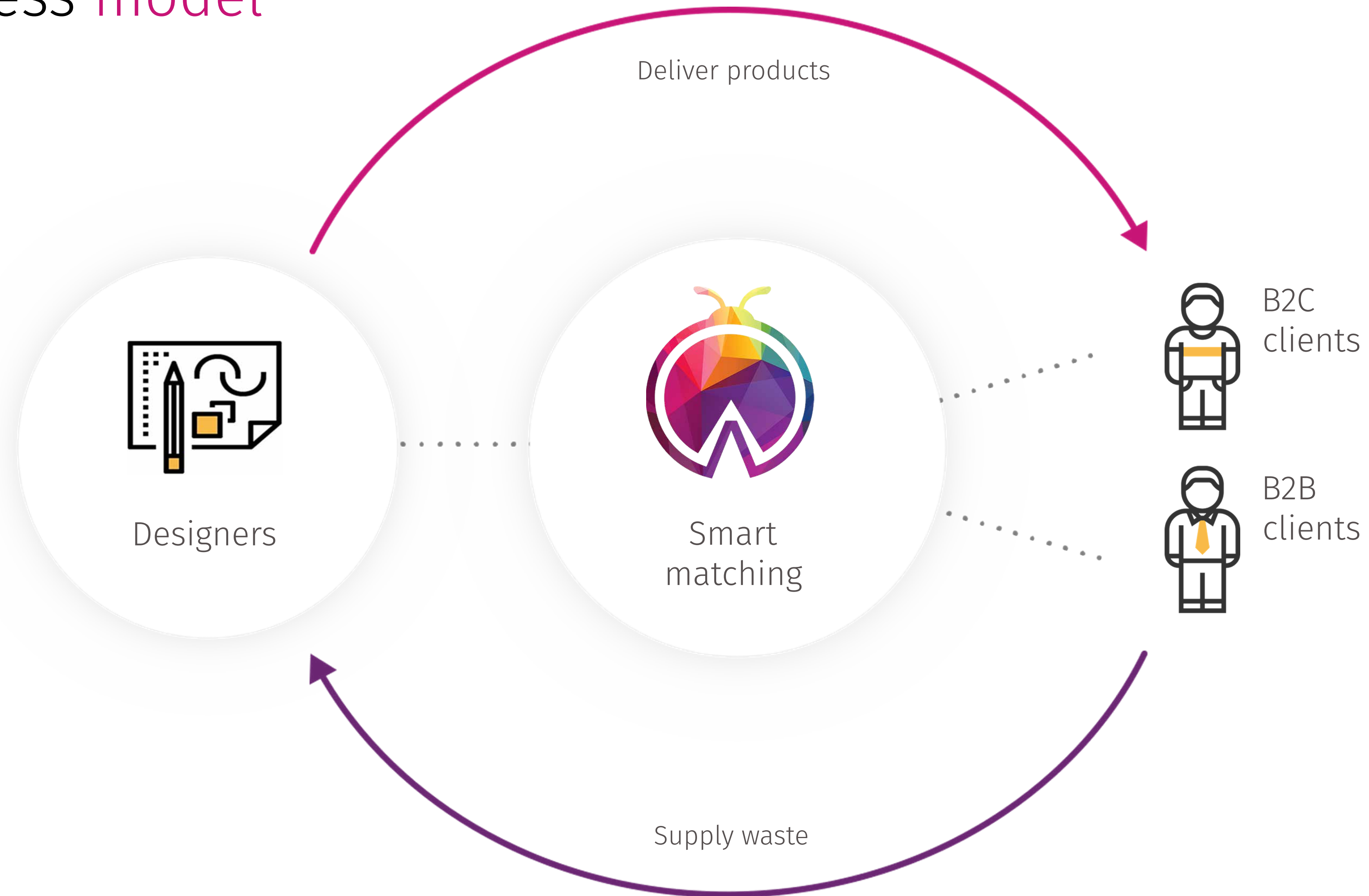


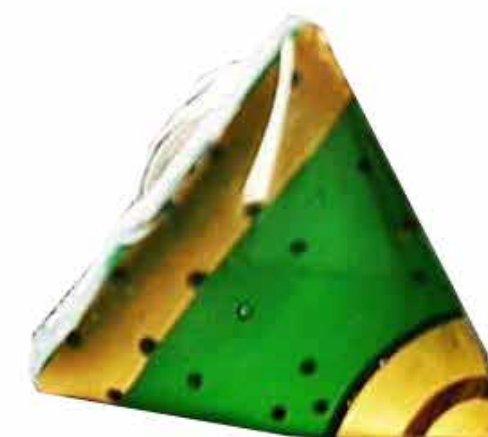
DEKO
EKO

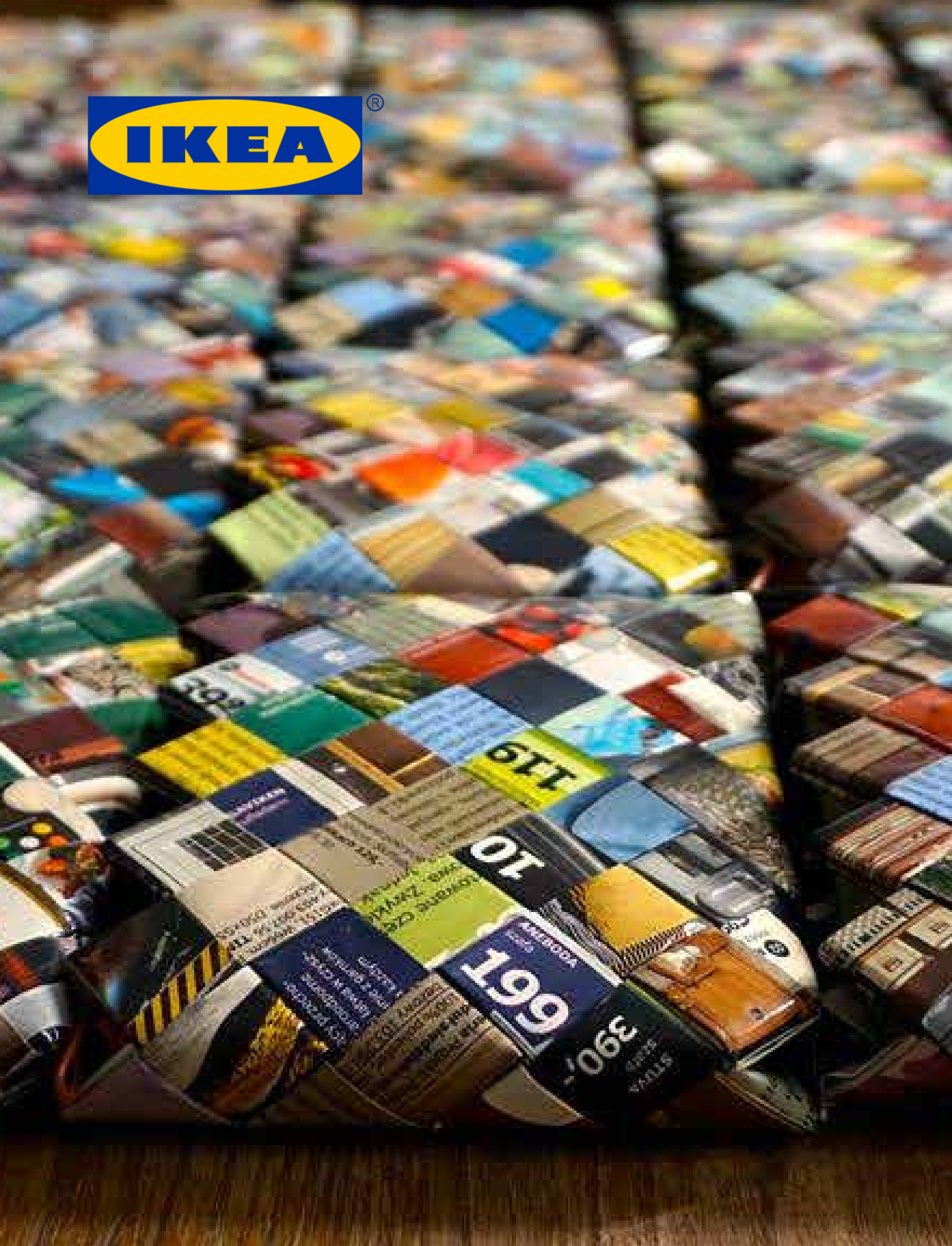
We transform waste
into value



Business model











Brand upcycling



How does the process work?



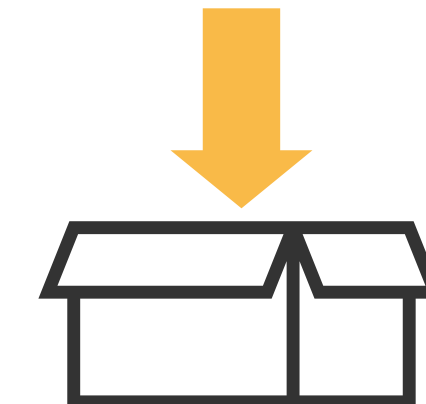
STEP 1
Waste analysis



STEP 2
Smart matching



STEP 3
Prototyping



STEP 4
Production & delivery

Revenue drivers

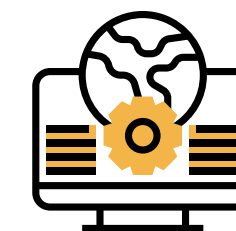
Transactional

25-40% profit margin



SaaS

Paid accounts



Monthly fee

Selling upcycling products via marketplace



■ Added value

ROI for business



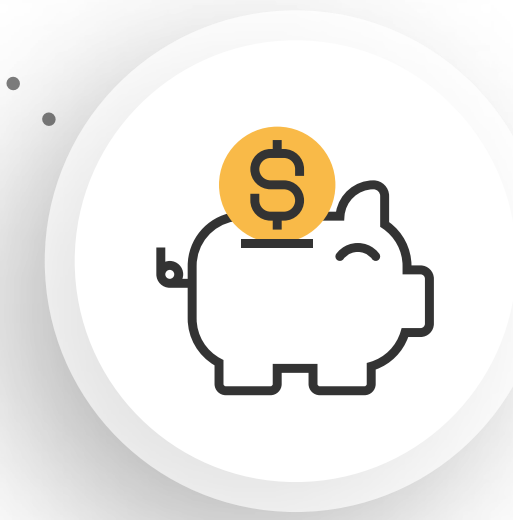
1. Drives sustainability



2. Sales success



3. Marketing & communication



4. Saves money

Target market

Key drivers:

- Sustainable brands grow 50% faster than the rest of the business.
- Corporates have spent Rs.70.5 bn, an increase of 8% compared to the previous year on CSR initiatives.
- EU regulations force to look for new innovative solutions for companies waste.
- European companies savings derived from implementing circular economy models are around 600 billion Euro.

45K POTENTIAL
CLIENTS IN EU



3K POTENTIAL
CLIENTS IN NL



COMPANIES
SPEND 2% OF
THEIR PROFITS
ON CSR



Traction



Clients:

Numbers:

Partners & Media:



250 Designers/
Manufacturers

17+ Global
companies 

16+ Waste streams	5 years On Polish market	3k Products
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What is next?



■ Dutch market



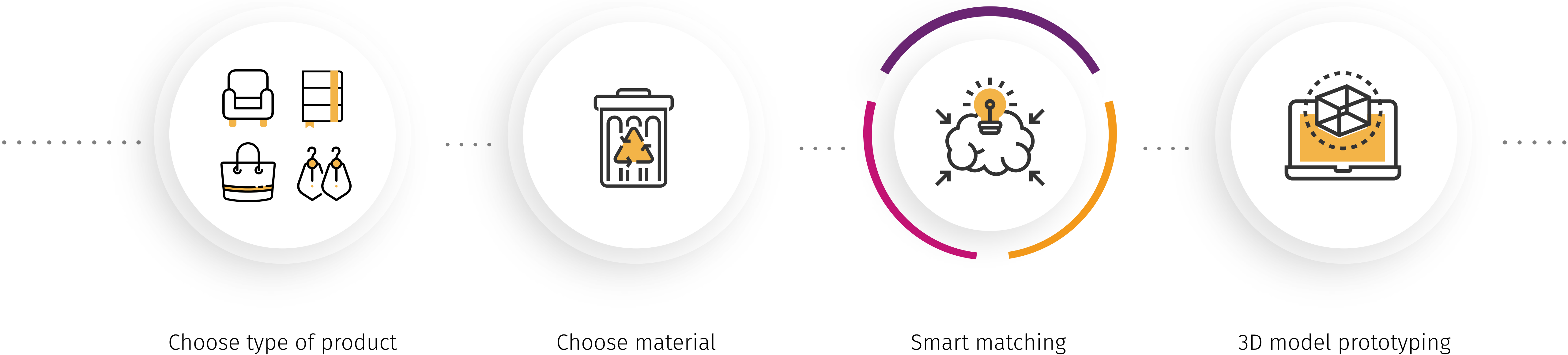
Canon

renewi
waste no more


Nestle

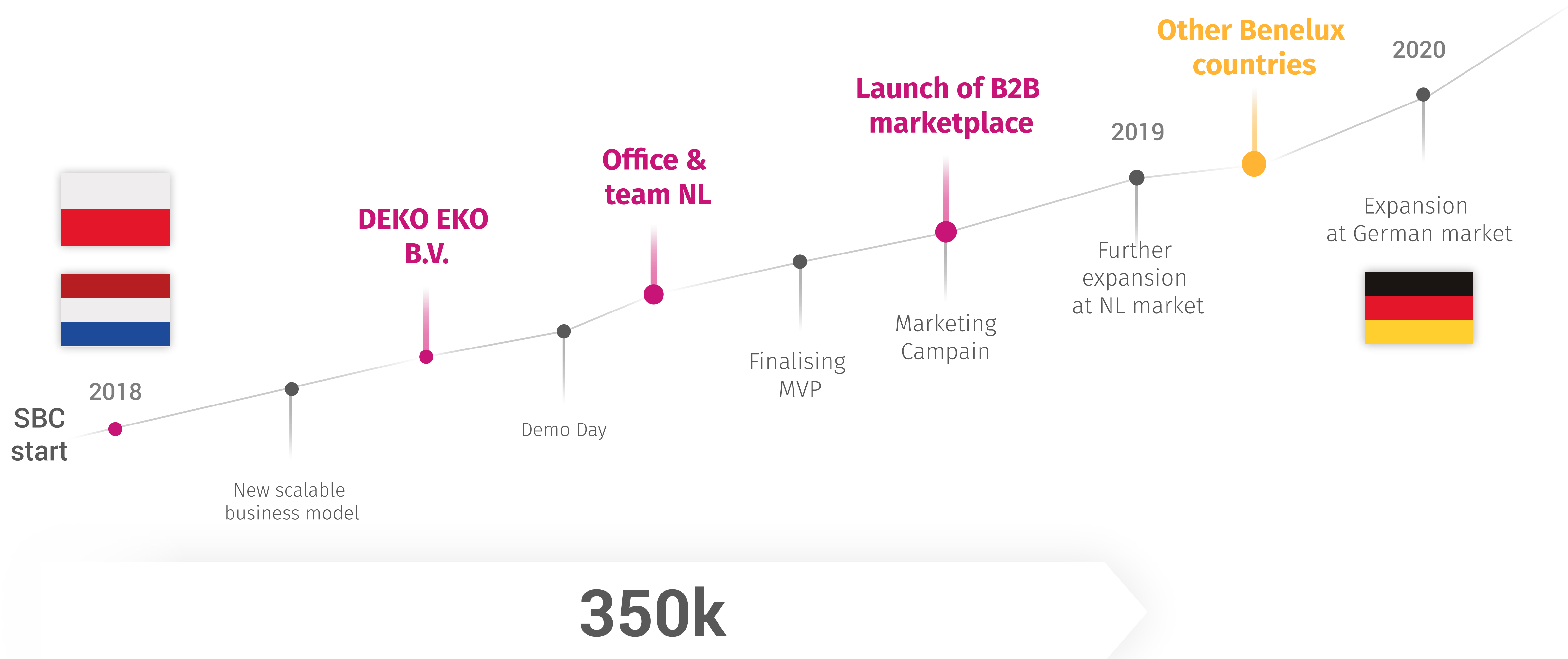
 **Heineken**

■ B2B marketplace



Order Production

Development path



Our team



Strategy & Marketing

Agata Frankiewicz



Product Development

Julian Roux-Stevens



Business Development

Bogusław Podhalec



Technology

Marek Frankiewicz



Digital Marketing

Przemysław Mirowski



Circular Economy

Prof. Bolesław Rok



Let's upcycle
the world together!

