MYREST

The Digitization of Restaurants

Created together with our partner restaurants

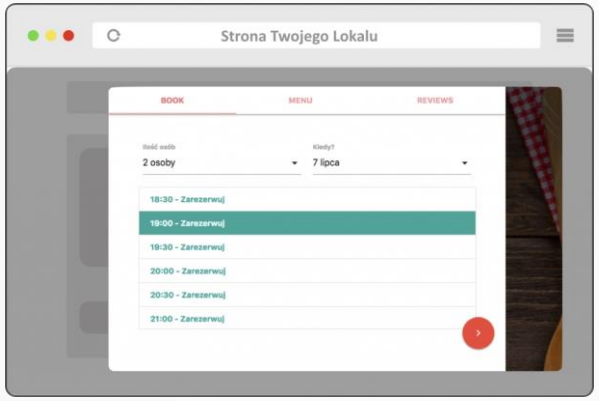
Ania and Tomek

managers of the cosy restaurant in Krakow

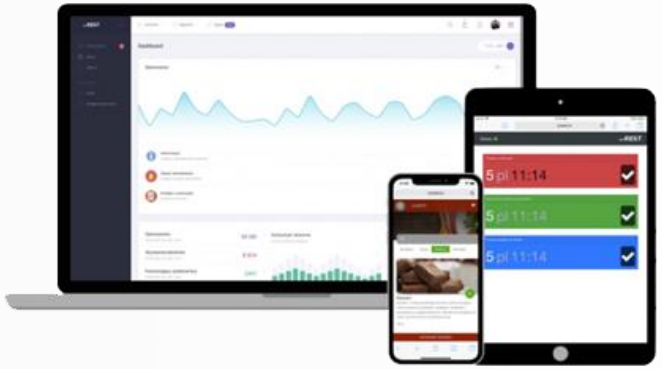
Managing multi social platforms and sources of reservation

Social media monetization

ONE SYSTEM - MANY BENEFITS

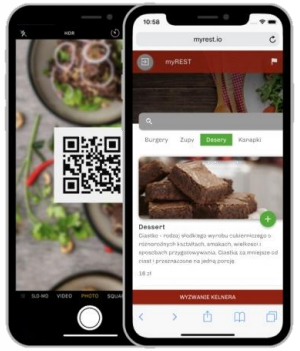


Easy Table Reservation (Widget)



Smart Management

Simple Marketing



Ordering / pre-ordering

Happy Ania and Tomek

managers of the cosy restaurant
in Krakow

PROBLEMS

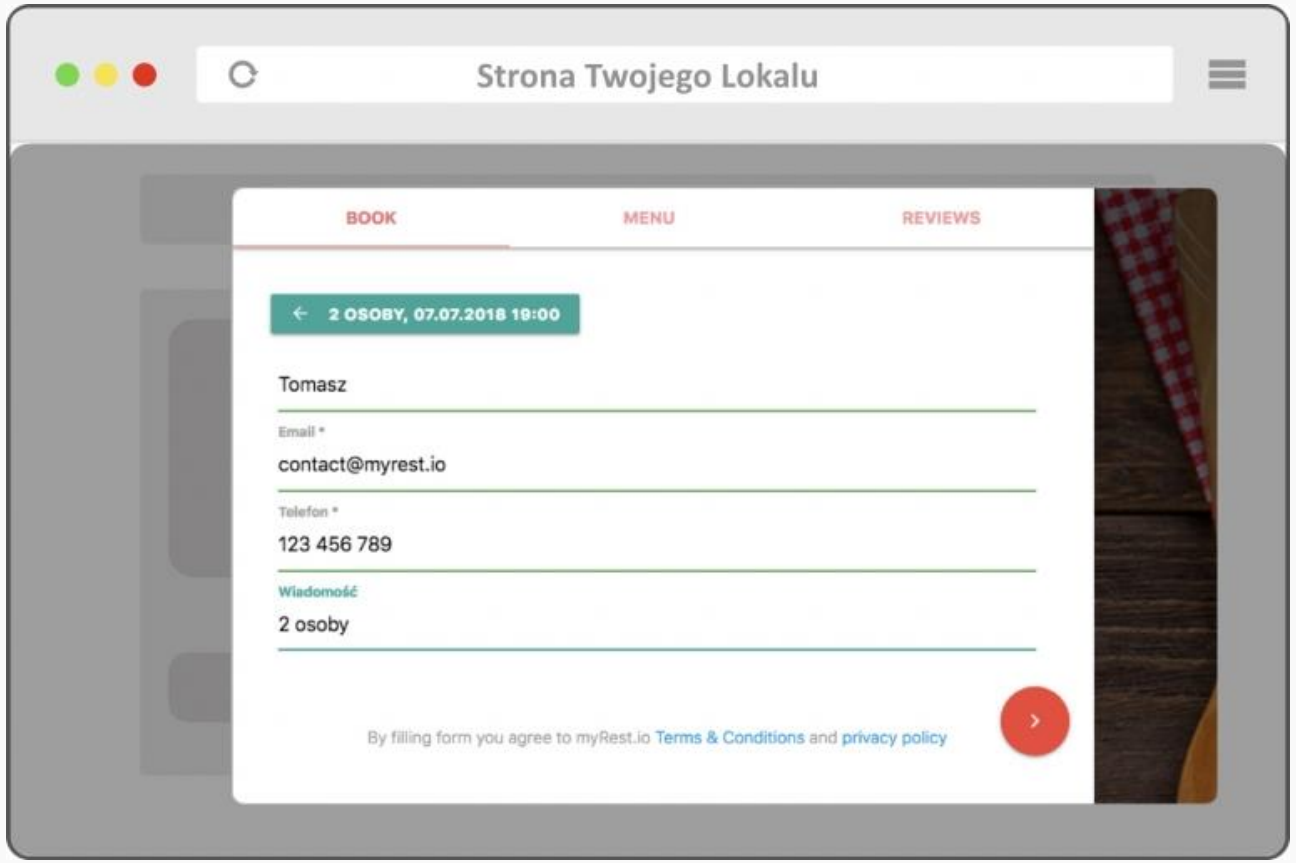
→ weak social media channels monetization

→ lack of digitization of the restaurant market

→ weak “GastroMarketing”

→ 3d party wendors – different marketplaces

WIDGET - SIMPLE ONLINE TABLE RESERVATION



→ Easy booking process

→ Order or pre-order option

→ 1 line code integration to the restaurant's website / SM

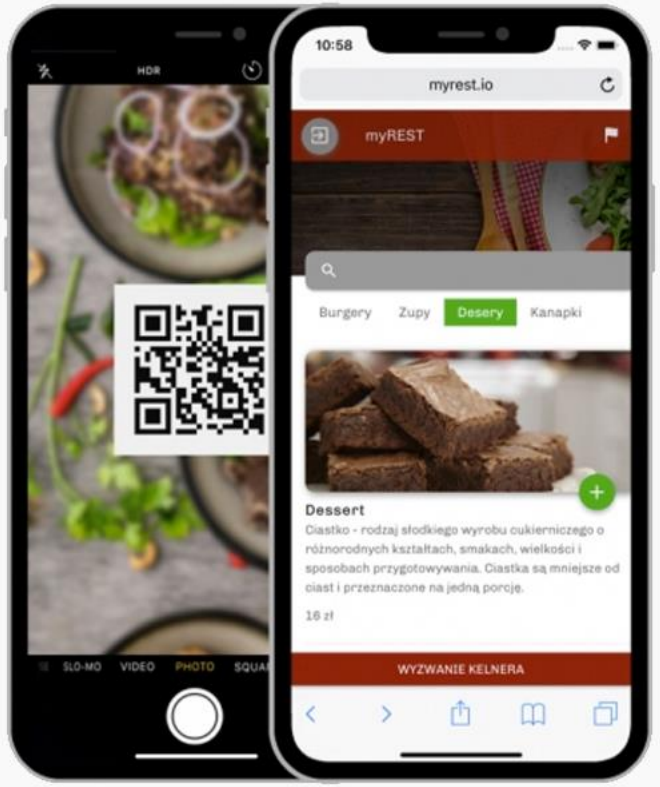
Instagram

facebook

Google

Attractive 'Book Now' Button

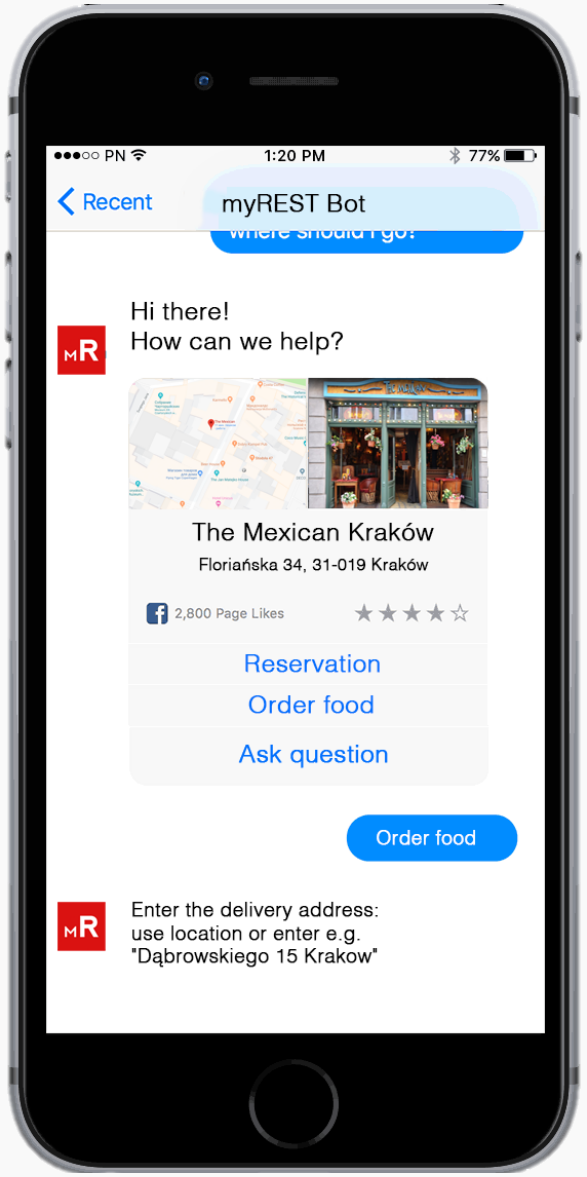
SMARTMENU

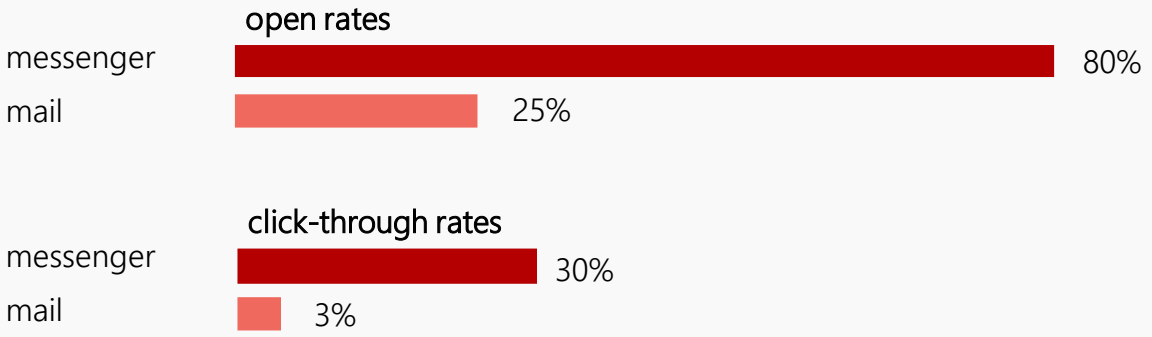


Quicker client service in each restaurant.

- order/pre-order from Website / FB / SM profiles
- multilingual SmartMenu
- creating clients database
- automatic clients feedback

myREST BOT - MONETIZATION OF SOCIAL MEDIA





1 billion +
users in Messenger

80%
average open rates

51%
of Polish population in messenger

1 click campaign = 80-100% open rate

Why myREST?

TRUSTED BY

80
restaurants

2
locations
(Krakow and Warsaw)

17k
satisfied users

2100
reservations*

>1k
feedback forms*

AWIW - Restauracja

ANATOLIA
RESTAURANT & LOUNGE

Smakołyki

Portretowa
RESTAURACJA

RESTAURACJA
KMICIC

k

URBAN
COFFEE

Moo Moo
Steak & Wine

BAROQUE

KLUB
HARENDA
A.D. 1991

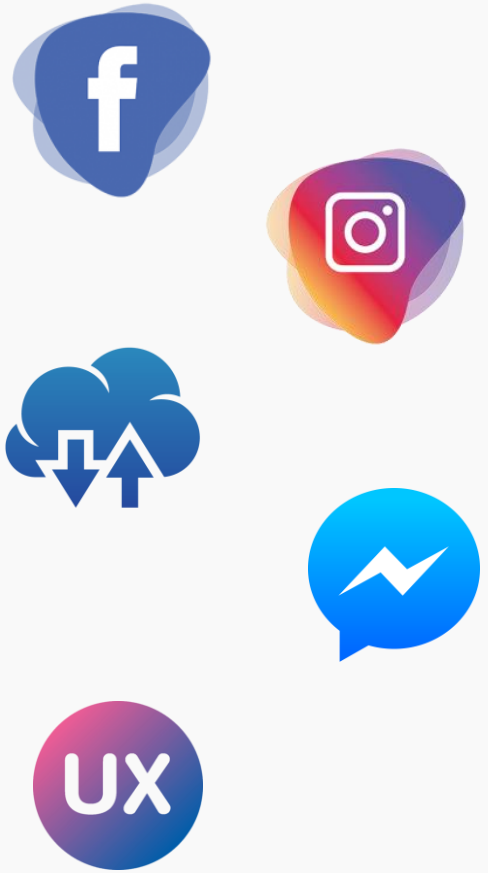
Curry Leaves

THE MEXICAN

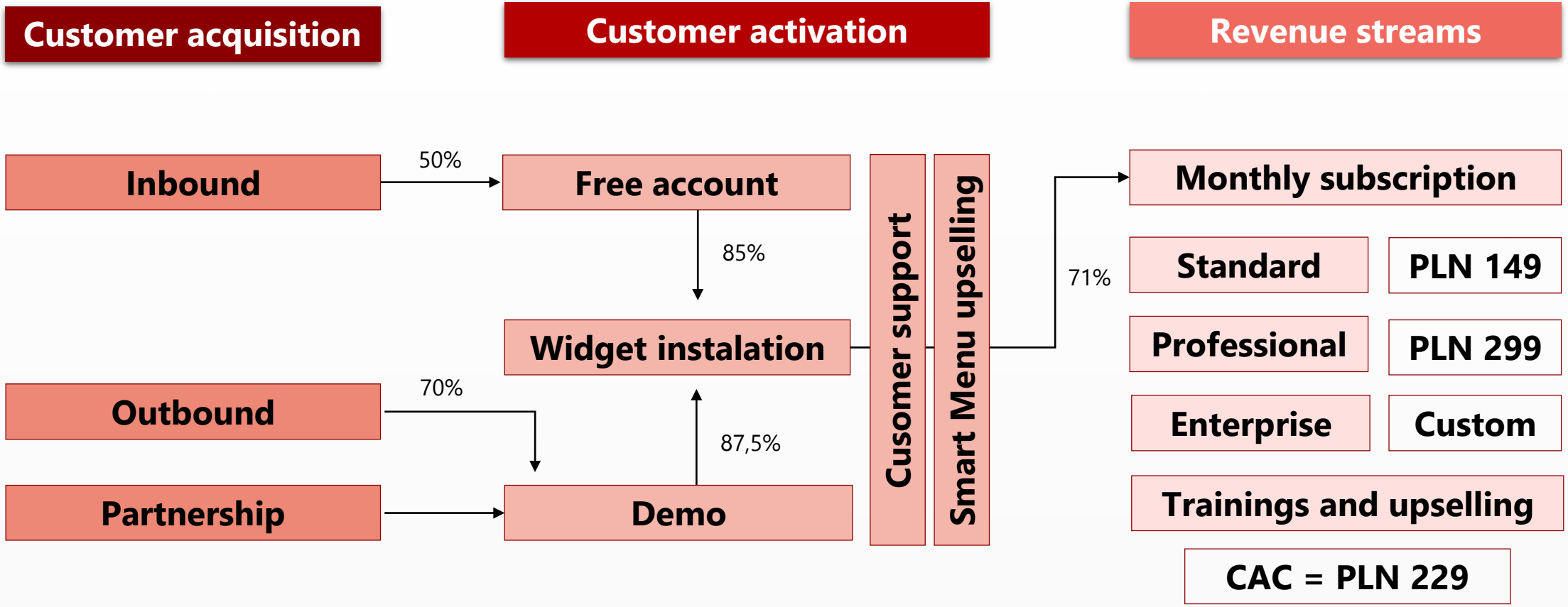
STOLICA
KUCHNIA POLSKA

COMPETITIVE ADVANTAGES

- Social media monetisation.
- Best user experience.
- 360* client information at managers fingertips.
- Ready to use FB messenger bot. Installation in few clicks.
- Smart scoring rules.
- Third parties fee elimination.



BUSINESS MODEL



- We aquire customers with organic web traffic and adds (inbound), partnership and direct contact with restaurants (outbound).
- Leads go either through a demo or sign up for a free plan to try out myREST product

TEAM

ALINA USYK
COO and co-founder

BOGDAN TYSKYY
CEO and co-founder

TARAS GOPKO
CTO and co-founder

VOLODYMYR TURCHAK
CMO and co-founder

ROADMAP

myREST

400% GROWTH EACH YEAR

	2019	2020
PAYING CUSTOMERS	300	2 400
PRODUCT	**myREST Bot** Application Loyalty System Mobile payments (ordering and preordering system) Advanced marketing automatization tools AI analysis	**BigData** Sales and processes automatization Sales optimisation AI analysis

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