



WANDA MAPS

one map, any adventure



The future of travel is personal.



"Thanks to social media,
experience is the new
social currency."

Forbes



Experience seeking generations spend and travel differently.

78%

Millennials
choose experiences
over things*

90%

Gen Z
travel decisions are
influenced by social media**

4.9 bi

Millennials and Gen Z
projected global
population, 2019***

*Eventbrite Research, 2014, sample age group 18-34

**ExpediaMediaSolutions, 2017, sample age group 18-23

***Bloomberg analysis of UN data, 2019 projected

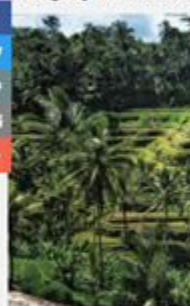


Travel resources are scattered.

Charlie
on travel

BLOG GREEN TRAVEL DESTINATIONS WHAT TO PACK ABOUT CONTACT

Category: Indonesia



Southeast Asia

March 6, 2018 Luke Nichol

Our Southeast Asia Travel Guide maps, highlights, countries to visit Southeast Asia? The "banana pu

Instagram



#b
48,4

Top Posts

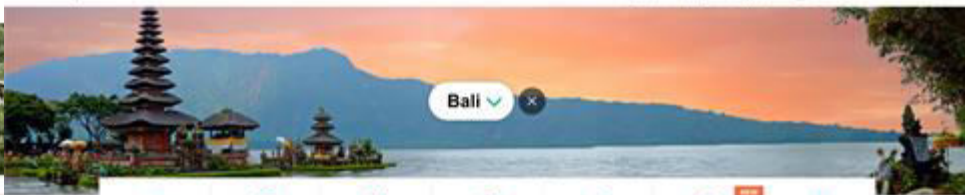


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PARIWISATA
INDONESIA
BALI

Om Swastyastu. Welcome to the Bali Tourism Board's official website. Bali offers visitors a tropical paradise on earth where ancient traditions are woven into modern life. From temples, beaches, waterfalls, rice paddies and volcanic lan

tripadvisor



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Navit R

@navit0018

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lvhq created a Trip
Nov 2018

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About Bali

Bali is a living postcard, an Indonesian paradise that feels like a fantasy. Soak up the sun on a stretch of fine white sand, or contribute with

Learn more

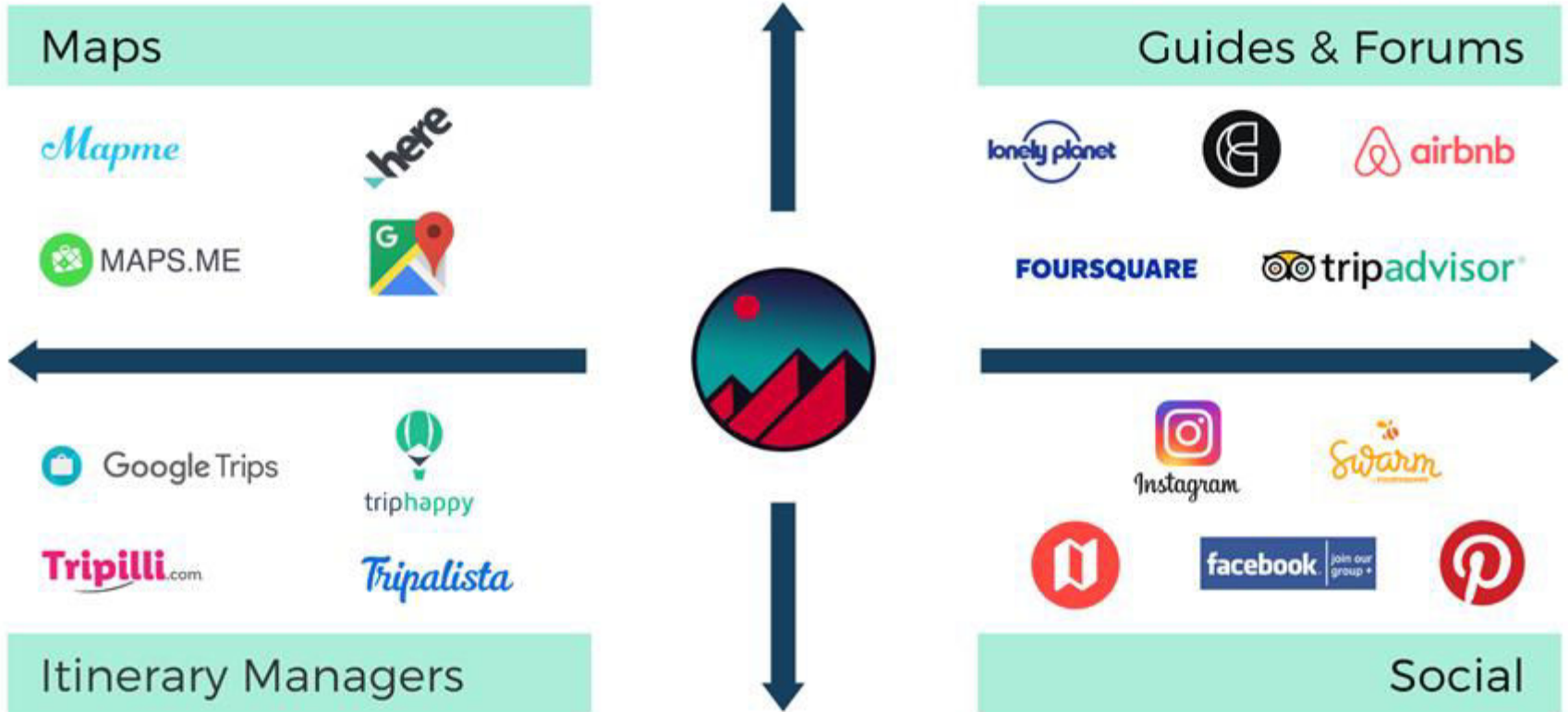
Who to follow on TripAdvisor

DameTraveler
@DameTraveler

New York City, New York
334 contributions • 27,588 followers

Dame Traveler is a woman's travel blog with a mission to inspire ladies around the globe to travel m...

The Landscape





Social trip maps: organize and curate inspiration for unique local experiences.

The screenshot displays the WANDA app interface. On the left, a sidebar menu lists four trips: "Trip: Krakow Museums", "Trip: Thailand Backpacking", "Trip: India", and "Trip: Dresden". Each trip entry includes a circular icon and a set of control icons (share, edit, delete). At the bottom of the sidebar is a "New Trip" button with a plus sign and a globe icon. The main area shows a map of Krakow with several red location pins. The map includes labels for districts like STARE MIASTO, DEBNIKI, and KAZIMIERZ, as well as landmarks such as the Vistula River, Krakow Cathedral, and various museums. The top of the app shows the user's profile "WANDA", a search bar, and navigation options like "My trips", "Balance 1000 USD", and "Explore".

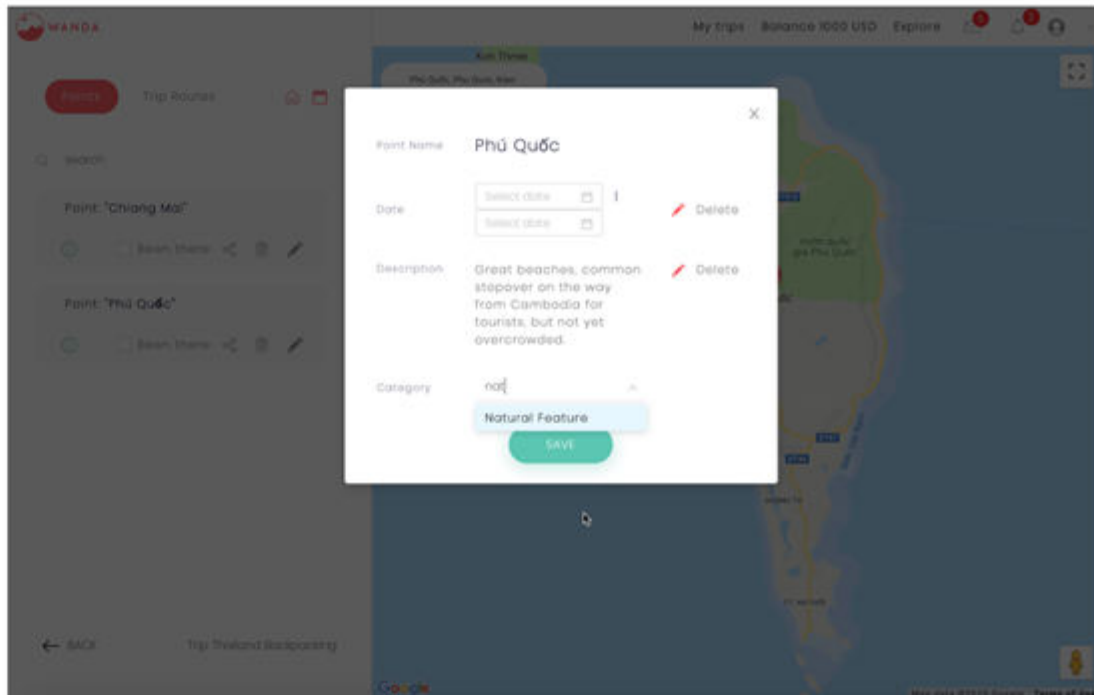


Plan directly on a map.
Earn for sharing your local knowledge.

 Plan

 Share

 Earn





What Makes Wanda Maps Unique?



Personal



Transparent



Real Rewards



The future of data belongs to you.





Too much of a good thing: 20+ countries struggle with overtourism.



Thailand



Croatia



Iceland



More personal travel = better distributed tourist loads.





Business Model



Pro
Membership



Hyper Targeted
Advertising



Marketplace
Commissions



Data Sales



Founding Team



Viktoriia Pavlova

CTO

9 years in software development

5 successful startups



Navit Reid

CEO

6 years in scientific data management

3 successful careers by 30



Explore Better
WANDAMAPS.COM



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hello@wandamaps.com